

# Volunteer Recruitment Platform Resources

## Volunteer Services & Partner Resources

### Looking for a platform to help with Volunteer Recruitment?

#### L.A. Works

Each year, L.A. Works mobilizes tens of thousands of Angelenos to support nonprofits that are addressing critical community issues. L.A. Works can help recruit volunteers for your organization. L.A. Works lists perks of partnership, including (but not limited to):

- Connect your organization to thousands of volunteers across Los Angeles.
- Build a social media presence through L.A. Works Social Media Partner Spotlights.

**Learn How to Become an L.A. Works Partner** -

<https://www.laworks.com/recruit-volunteers>



#### VolunteerMatch

VolunteerMatch is one of the most widely used recruiting platforms by nonprofits and volunteers. Get connected to qualified volunteers when and where you need them. The types of organizations they work with include (but are not limited to):

- Organizations that have obtained 501(c) tax-exempt status
- Government entities within the United States, including public schools and libraries

**Learn How to Join VolunteerMatch** -

<https://www.volunteermatch.org/recruit-volunteers>



### Leveraging Online Platforms to Attract and Engage Volunteers

As the nonprofit sector continues to evolve, leveraging virtual platforms to recruit volunteers has become a strategy for organizations looking to expand their reach and build a diverse talent pool of people who are eager to contribute their time and expertise. The Los Angeles Regional Food Bank does not partner exclusively with any single platform. However, by implementing platforms like L.A. Works or VolunteerMatch, nonprofits can effectively recruit and engage volunteers, ultimately driving meaningful impact and achieving their mission. We hope that these suggestions will be helpful to our agency partners as they navigate the ever-changing landscape of volunteer recruitment.