

2024 **A Million Reasons** Event Sponsorship

LOS ANGELES REGIONAL



Fighting Hunger. Giving Hope.

Join us for an exclusive celebration, **A Million Reasons**, hosted by the Los Angeles Regional Food Bank. Proceeds from sponsorship opportunities and ticket sales will benefit the Food Bank. Our goal is to raise enough to provide a million meals for our neighbors in need.



September 8, 2024,
at 6:30 p.m.

A Board Member's house in the
Hollywood Hills

Special Guests

Multiple-Grammy nominated singer, songwriter, and record producer **Robin Thicke**.

Attendance and Scope

250 guests are expected to attend this exclusive event featuring some of LA's best chefs.

Sponsorship Opportunities and Tickets

To sponsor A Million Reasons, please contact Roger Castle, Chief Development Officer, at rcastle@lafoodbank.org or (323) 234-3030 ext. 147.

Tickets are \$2,000 per person and can be purchased at LAFoodBank.org/million-reasons.

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Sponsorship Opportunities

\$100,000 Leadership Donor

- Twenty VIP tickets to the 2024 *A Million Reasons* Event
 - Reserved seating during the performance
- Corporate recognition and logo featured prominently on step and repeat backdrop as well as throughout event
- Prominent recognition of sponsorship before, during and after the event on all elements of website, social media, print, email and press campaigns
- Recognition on the Food Bank's Honor Roll

\$50,000 Platinum Donor

- Twelve VIP tickets to the 2024 *A Million Reasons* Event
 - Reserved seating during the performance (seating is limited and will be offered on a first-come, first-serve basis)
- Corporate recognition and logo featured prominently on step and repeat backdrop as well as throughout event
- Prominent recognition of sponsorship before, during and after the event on all elements of website, social media, print, email and press campaigns
- Recognition on the Food Bank's Honor Roll

\$25,000 Legacy Donor

- Eight tickets to the 2024 *A Million Reasons* Event
- Prominent recognition of sponsorship at event and on all event material
- Recognition on the Food Bank's Honor Roll

\$15,000 Community Donor

- Six tickets to the 2024 *A Million Reasons* Event
- Recognition of sponsorship at event and on all event material
- Recognition on the Food Bank's Honor Roll

\$10,000 Friendship Donor

- Four tickets to the 2024 *A Million Reasons* Event
- Recognition on the Food Bank's Honor Roll

\$5,000 Patron Donor

- Two tickets to the 2024 *A Million Reasons* Event
- Recognition on the Food Bank's Honor Roll

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To confirm your sponsorship, please contact
Roger Castle, Chief Development Officer
(323) 234-3030 x147,
rcastle@lafoodbank.org

Name _____

Company _____

Address _____

City _____ State _____ Zip _____

E-mail _____

Yes, you may contact me by email

Credit Card Payment

Please charge my:

- VISA
- MasterCard
- AMEX
- Discover

Credit Card # _____

Expiration Date _____ Security Code (CCV) _____ Amount \$ _____

Print your name as it appears on your card: _____

Signature (required) _____

Phone _____ Email _____

Los Angeles Regional Food Bank

1734 East 41st Street, Los Angeles, CA 90058

Phone: (323) 234-3030 Fax: (323) 234-2213

www.LAFoodBank.org

Our mission is to mobilize resources to fight hunger in our community.
The Los Angeles Regional Food Bank is a 501(c)3 organization, Federal Tax I.D. #95-3135649.